

## ORDER



**Orders**  
**Order / Rev:** 356572  
**Alt Order #:** 06853750  
**Product Desc:** D C.C.C./OCEGUERA  
**Estimate:** 1817  
**Flight Dates:** 09/19/12 - 09/25/12  
**Original Date / Rev:** 09/18/12 / 09/18/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Oceguela/D/Congress  
**Demographic:** A35+  
**Product Codes:** PL Other  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, POL CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	32	\$21,550.00	\$18,317.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	\$21,550.00	\$18,317.50	0.00
<b>Totals</b>	<b>32</b>	<b>\$21,550.00</b>	<b>\$18,317.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	30%	\$21,550.00
Market	100%	\$71,833.33

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$12,211.67
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$13,648.33
KTUD	0%	\$0.00
KVMY	3%	\$2,155.00
KVVU	31%	\$22,268.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/19/12	09/21/12	M-F 5-6am Action News	CM	M-F 5-6a	-- WTF--	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00

**KTNV - Las Vegas**

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/23/12	09/23/12	Sun ABC Prime Other EMMYS	CM	EMMYS (8:00 PM-11:00 PM)	-----S	:30	1	\$2,000.00	P-05	0.00	NM	1	\$2,000.00
EMMYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$2,000.00		0.00			
E 14	KTNV	09/19/12	09/21/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	--WTF--	:30	2	\$650.00	P-05	0.00	NM	2	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					2	\$650.00		0.00			
E 15	KTNV	09/23/12	09/23/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p	-----S	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTION NWS@11P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		0.00			
E 16	KTNV	09/24/12	09/25/12	M-F 5-6am Action News	CM	M-F 5-6a	MT-----	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$125.00		0.00			
E 17	KTNV	09/24/12	09/25/12	M-F 6-7am Action News	CM	M-F 6-7a	MT-----	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$225.00		0.00			
E 18	KTNV	09/24/12	09/25/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MT-----	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$225.00		0.00			
E 19	KTNV	09/24/12	09/25/12	M-F 10-11a The View	CM	M-F 10-11a	MT-----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$400.00		0.00			
E 20	KTNV	09/24/12	09/25/12	M-F 11-12p Action News	CM	M-F 11-12p	MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
E 21	KTNV	09/24/12	09/25/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	MT-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$200.00		0.00			
E 22	KTNV	09/24/12	09/25/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	MT-----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
ACTION NWS@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$400.00		0.00			
E 23	KTNV	09/24/12	09/25/12	M-F 6-7p Action News	CM	M-F 6-7p	MT-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$450.00		0.00			
E 24	KTNV	09/24/12	09/25/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	MT-----	:30	1	\$650.00	P-05	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$650.00		0.00			
Totals													32	\$21,550.00	